

To take care of our most valuable resource: the future.

Sustainable solutions at **IFAT Brasil**

International Trade Fair for Water, Sewage, Drainage,
and Waste Recovery Solutions

June 23-25, 2027

Expo Center Norte, São Paulo, Brazil



<https://ifatbrasil.com.br/en/>

@feiraifatbrasil

IFAT
Brasil

Multiple sustainable solutions, one single destination – IFAT Brasil 2027

IFAT Brasil is a trade fair organized by Messe Muenchen do Brasil, driving the environmental technology market in Latin America. The event brings together innovative and sustainable solutions while promoting discussions with international experts on the main challenges in the sector.

Exhibitor profile

Water and Wastewater Management

It offers advanced solutions in water treatment and distribution, as well as efficient management of liquid waste, standing out for innovative technologies and sustainable practices.

“ IFAT Brasil is a great showcase for our products and services, as well as an excellent place to build closer relationships with clients, partners, and stakeholders.” - Tequaly

Drainage and Sanitation Infrastructure

It presents cutting-edge technologies for stormwater management and the development of resilient urban infrastructure, promoting essential solutions to address environmental challenges in cities.

“ The space and infrastructure made us very satisfied. We had a great flow of visitors on the second day, with many business opportunities. We definitely want to continue exhibiting at IFAT in the coming editions.” - Atlas Copco

Waste Management

It features innovative solutions for solid waste collection, treatment, and recycling, making a significant contribution to environmental sustainability and the circular economy.

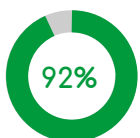
“ IFAT Brasil served us extremely well, both in terms of promoting our brand and generating business. On the second day, we could barely leave because it was packed.” - Envimat

Energy Recovery Solutions

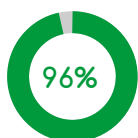
It presents advanced technologies for energy recovery from waste and industrial processes, driving the transition toward renewable and sustainable sources.

“ This was our second time participating in the fair, and for us it was excellent. [...] The business deals which were generated as a result of the event were very positive. I got so excited that I would like to secure a spot for next year [...]. Congratulations, the event was really great.” - DOPP

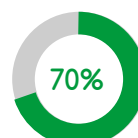
What exhibitors say



of exhibitors were satisfied with the quality of the visitors



of exhibitors were satisfied with the international attendance



of exhibitors conducted business



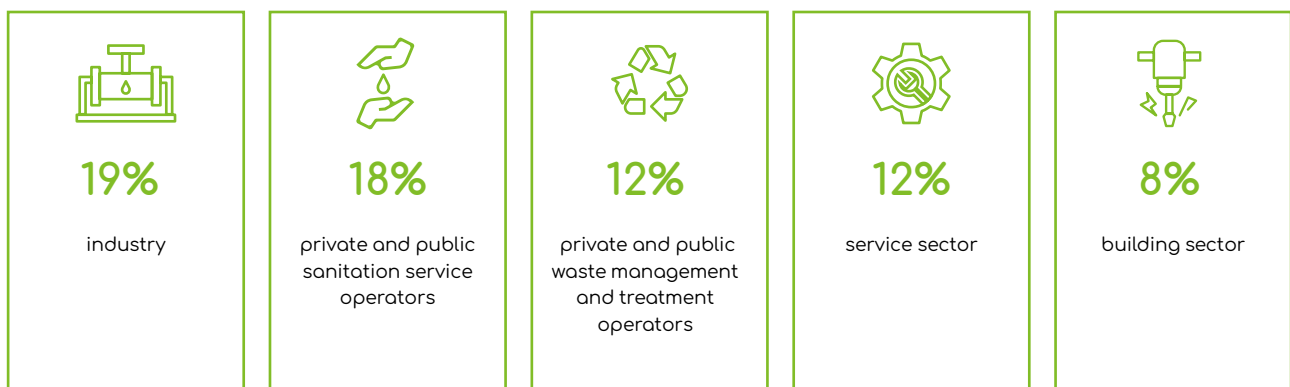
of exhibitors recommended participating at IFAT Brasil

Market leaders in environmental technologies connecting with a highly qualified audience

Visitor profile

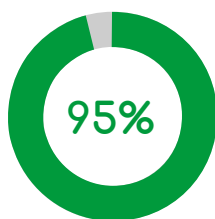
IFAT Brasil connected key stakeholders — from financial institutions to market regulators and operators — to foster sustainable business generation.

Key sectors represented at IFAT Brasil

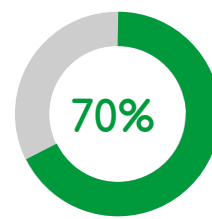


The complete visitor profile can be found at <https://ifatbrasil.com.br/en/ifat-brasil-em-numbers/>

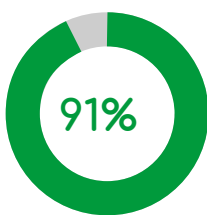
IFAT Brasil as a business platform



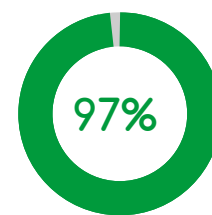
of visitors intend to attend the next edition of IFAT Brasil



of visitors are decision-makers or directly involved in the purchasing process



of visitors consider the event an excellent opportunity to conduct business



of visitors look for new suppliers, partners, and market launches

A new level of growth for IFAT Brasil

96% increase in exhibition space

54% increase in exhibiting brands

64% Increase in speakers

20.000 attendees

from all Brazilian states and 34 countries

Approximately
BRL 1 billion
in business deals
generated during the fair

921,000
website visits

BRL 8.5 billion
ROI in earned media



IFAT Brasil 2027: transforming the future of sustainability

Opportunities for exhibitors



Exhibitor Award:
exclusive recognition for standout companies in each sector.



Brand Activations:
new indoor and outdoor visibility formats, with customizable merchandising and sponsorship options.*



RoadShows:
in-person and online meetings connecting your brand with clients and partners across Brazil and Latin America.*



International Visibility:
presence in actions across South American countries such as Argentina, Bolivia, Chile, Colombia, Paraguay, Peru, and Uruguay.*



National Activation:
regional events and initiatives throughout Brazil, strengthening relationships with associations, leaders, and governments while promoting the fair year-round.



IFAT Brasil is part of the IFAT worldwide network:
together, the IFAT trade fairs serve as a driving force for global transformation toward more sustainable technologies.



Leads Collector:
maximize your sales team's performance with real, trackable data.



Smart Digital Floor Plan:
guide visitors to your booth with access routes available even offline.



Content Hub:
increase visibility for your solutions on the event's official website.

*Contact our team for further information.

2027: the year when everything Happens



Blue Stage: Water, Sewage, and Drainage:

A stage for presenting and discussing water management solutions, focusing on operational efficiency, AI applied to sanitation, regulation and data transparency, concessions, climate risk, and network resilience, as well as initiatives in reuse, desalination, loss reduction, and sustainable supply.



Orange Stage: Waste management, Energy Recovery, and Waste Valorization

A stage dedicated to the circular economy and renewable energy sources, highlighting advanced energy recovery (WTE), digital reverse logistics, and carbon credits. It also includes regulation, co-processing, recycling, upcycling, biofuels, green hydrogen, and waste valorization across various industries.

Startups Arena:

A dynamic environment for emerging technologies and young companies reshaping the future of sanitation. The arena fosters connections among startups, investors, governments, operators, and industries — focused on accelerating innovation, scalability, and strategic partnerships that turn environmental challenges into sustainable opportunities.

Solutions Lounge:

A space dedicated to outstanding technical case presentations addressing the key challenges of the environmental sector.

What's new at IFAT Brasil 2027: make the most of your participation!

New venue, new opportunities

The 2027 edition will take place at Expo Center Norte, one of São Paulo's most modern and sustainable convention centers, offering exhibitors and visitors an even more complete experience aligned with the best sustainability practices.

Benefits:

Strategic Location



Near Tietê Bus Terminal



Next to Center Norte and Lar Center Malls



Less than 23 km from Guarulhos International Airport



Easy access with a wide range of transport and services

Commitment to Sustainability



"Zero Waste Program" for waste management



Energy automation for consumption control and efficiency



Clean energy sources



Water Reuse Production Station reducing potable water consumption and sewage discharge



Our ESG commitment

IFAT Brasil, part of the Messe München do Brasil portfolio, reinforces its commitment to environmental, social, and governance (ESG) practices across all event processes:



Environmental (E):

Certified carbon-offset event with decarbonization actions. Selective waste collection and Zero Landfill certification



Social (S):

Promotion of diversity and inclusion as social criteria. Aligned with principles of equity and social responsibility



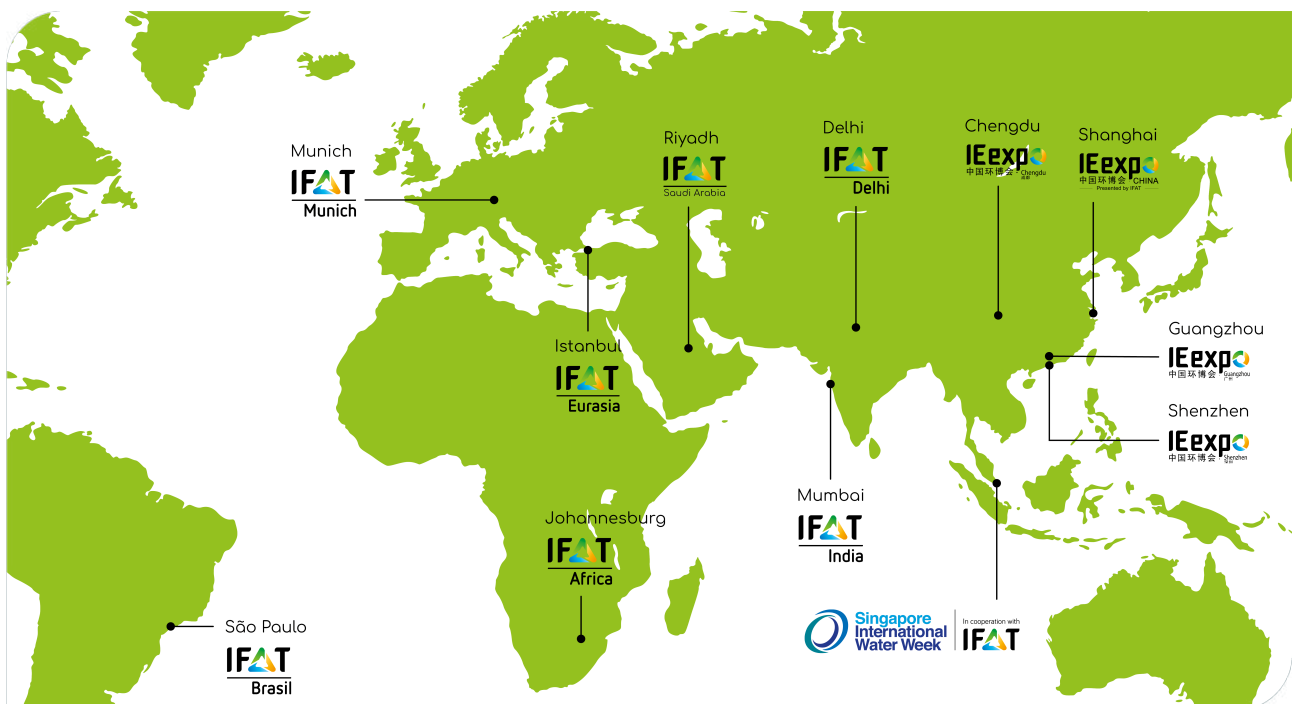
Governance (G):

Following global guidelines, Messe München is a signatory of the Net Zero Carbon Events (NZCE) Pledge, an international commitment to make the event industry carbon-neutral by 2050

From start to finish: IFAT Brasil connects you in every cycle

IFAT Brasil is part of the IFAT worldwide network, with 11 trade fairs around the globe — in Africa, Brazil, China, India, Singapore, Türkiye, and Saudi Arabia, in addition to IFAT Munich, the world's leading event in the sector.

Together, the IFAT network fairs serve as the driving force of global transformation toward more sustainable technologies.





MESSE
MÜNCHEN

Visionary. Impactful. Committed. Transparent.

As we move toward 2050, when all resources will come from closed cycles, IFAT positions itself as a global leader, protecting the future of the next generations. IFAT Brasil is dedicated to sharing knowledge, promoting conscious practices, and driving environmental technologies.

We are shaping a sustainable legacy for future generations, inspiring actions today for a healthier tomorrow.

What about you? How can your work contribute to this transformation?

Luisa Vieira Röck
Exhibition Coordinator

☎ +49 89 949-20254

✉ luisa.vieiraroeck@messe-muenchen.de

<https://ifatbrasil.com.br/en/>
[@feiraifatbrasil](#)



[LEARN MORE](#)

IFAT
Brasil